

CONNECTING  
THE WORLD  
WITH EXCELLENCE

EMPOWERING PROGRESS. ENABLING POSSIBILITIES.



**STAR TECHNOLOGIE**





## OUR CULTURE!

Our mission, inspired by the magic of optical fiber cables, uses a dazzling color swoosh to reflect creativity and vibrancy in our branding. We embrace the unpredictable beauty of light to showcase our passion for business, aiming to shine brightly in our culture. This identity represents our origins while highlighting our lively approach, spirited work style, and dynamic team.





**STAR TECHNOLOGIE**

## MD's Message:

Welcome to GSUS Star Technologie Private Limited.

Our journey started with a vision to transform the telecommunications industry, driven by dedication, innovation, and excellence. Today, GSUS is proof of our hard work and commitment to meeting our clients' ever-changing needs.

As we continue to grow, we focus on delivering top-notch solutions and building lasting partnerships. Our projected turnover of 100 crores for the upcoming fiscal year shows our hard work and strategic vision.

Our team is our greatest strength, and I am incredibly proud of the collective effort that has brought us here. The passion and expertise of our people drive our success, helping us tackle challenges and seize opportunities with confidence.

Looking ahead, we are ready to expand our horizons and explore new markets, always committed to innovation and excellence. We aim to exceed our clients' expectations and positively contribute to the telecom industry's evolution.

Thank you for being a part of our journey. Together, we will reach new heights and set new standards in the telecom industry.

Warm regards,

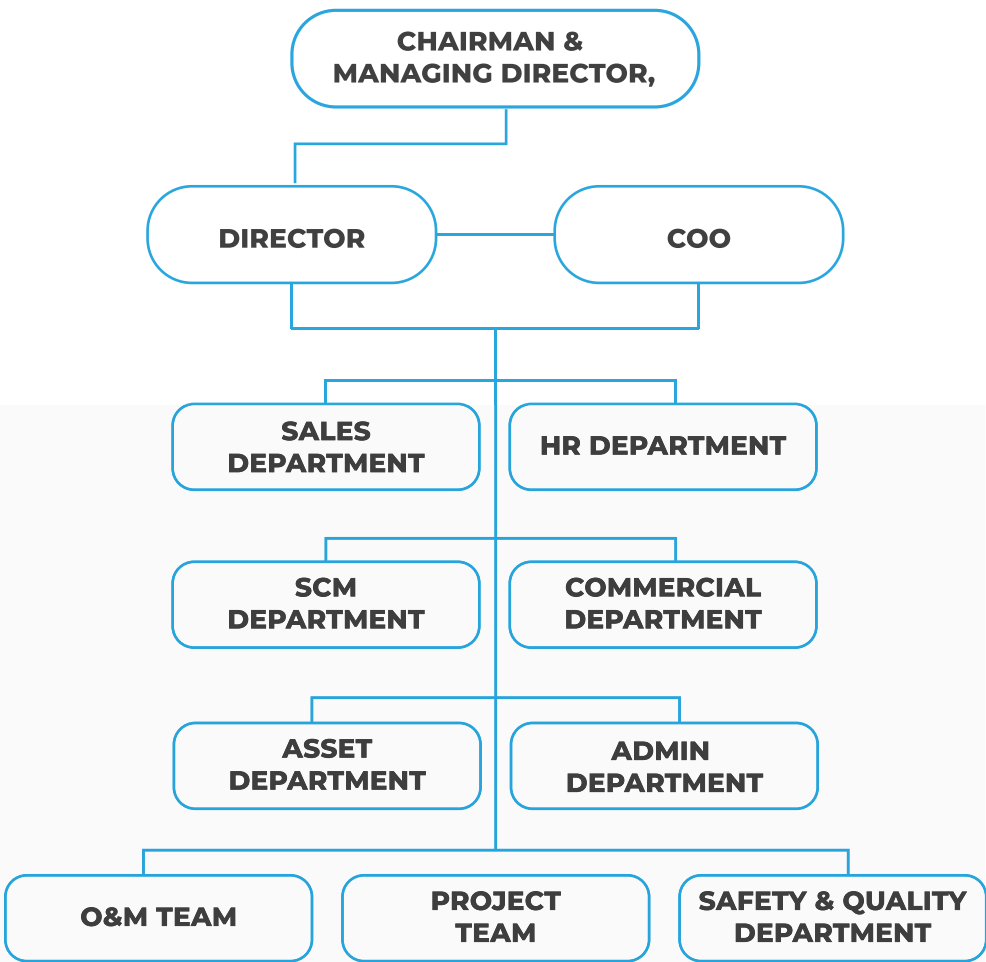
**NM. Lakshminarayanan**

Chairman & Managing Director,  
GSUS Star Technologie Private Limited



# A ROBUST CORPORATE ORGANIZATION STRUCTURE

At GSUS Star Technologie Pvt. Ltd., clients encounter India's premier telecom infrastructure company, offering innovative services in telecom operation and maintenance of cell sites and fiber. With a team of highly skilled professionals.



**Name:** Mr. NM. Lakshminarayanan - Chairman & MD,  
**Education:** Engineering  
**Experience:** 22 years

Mr. N. M. Lakshminarayanan is the Chairman & Managing Director of GSUS Star Technologie Pvt. Ltd. He has 22 years of extensive experience in deploying telecom infrastructure, including INC, NLD, FTTx, tower construction, and the operation and maintenance of utilities and fiber networks. He has worked with leading telecom giants such as M&M, Aircel, GTL, and TVS, with a proven track record in both operations and project management.



**Name:** Mr. NM. Srikanthbalaji - Director,  
**Education:** Engineering  
**Experience:** 19 years

Mr. N. M. Srikanthbalaji is the Director of GSUS Star Technologie Pvt. Ltd. He has 19 years of extensive experience in deploying telecom infrastructure, including INC, NLD, FTTx, tower construction, and the operation and maintenance of utilities and fiber networks. He has worked with prominent telecom giants such as M&M, Aircel, Nokia, and Saskel, with a proven track record in both operations and project management.





## Vision

GSUS Star Technologie Private Limited was founded to transform the telecommunications industry with innovation and excellence. Mr. N. M. Lakshminarayanan started the company, inspired by a legacy of entrepreneurship and a drive to advance telecom services and solutions.

## The Mission

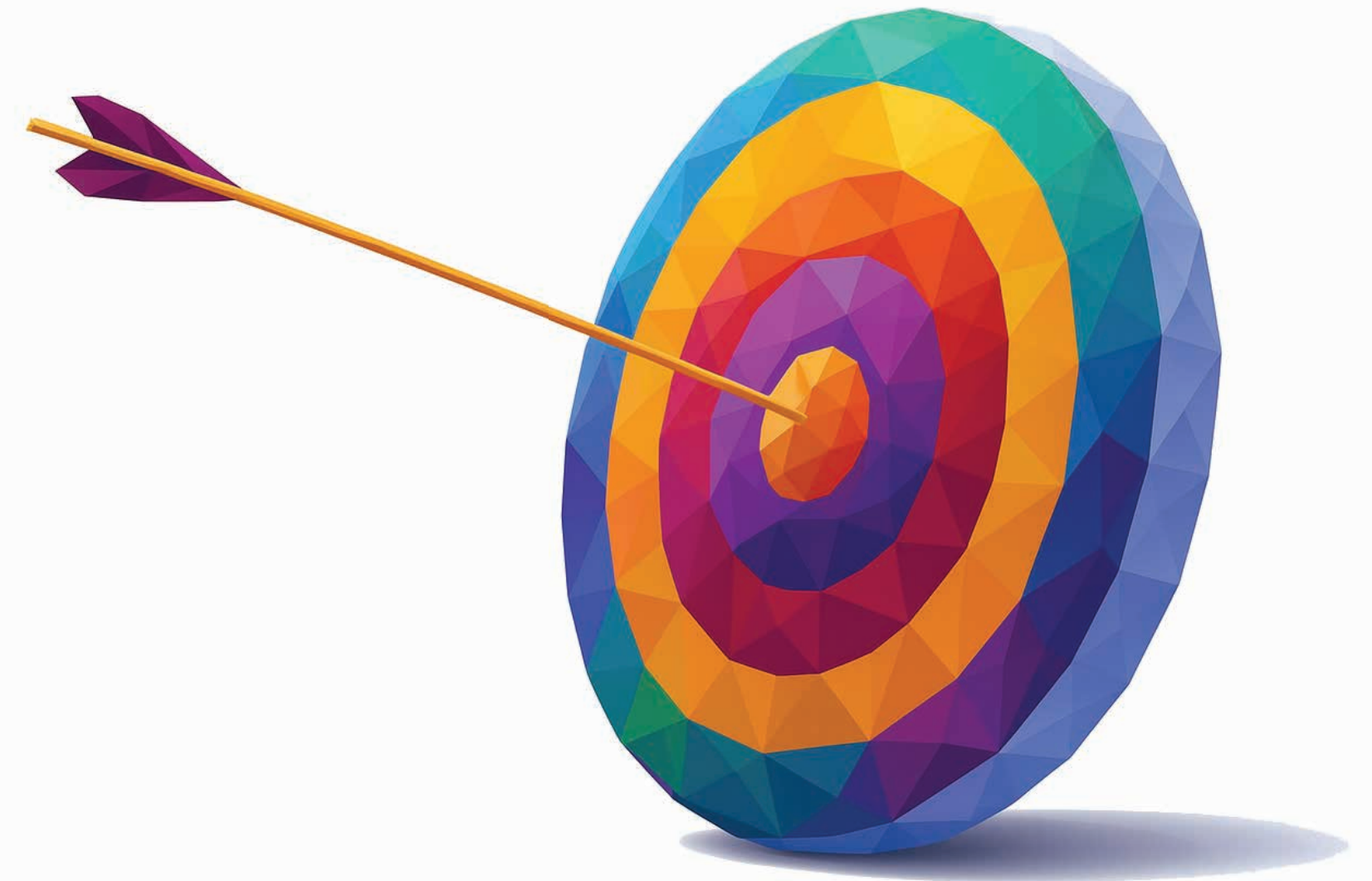
GSUS Star Technologie Private Limited is committed to providing top-quality and innovative services, ensuring customer satisfaction and building long-term partnerships. The company's mission is to set new standards in the telecom industry, consistently exceeding expectations through its expertise and visionary leadership.

## Inception and Growth

The company began as a proprietorship in 2019. It quickly adapted to meet the industry's growing demands, becoming GSUS Star Technologie Private Limited on April 26, 2022. This change allowed the company to expand its operations and strengthen its market position.

## A Future Vision for Sustained Growth

GSUS Star Technologie Private Limited aims to be a top name in telecommunications by constantly innovating and setting high standards for quality and service. With a projected turnover of ₹100 crores for the fiscal year 2024-25, the company is set for significant growth, supported by a strong project pipeline and commitment to excellence.



# LEADING THE CHARGE WITH INNOVATIVE SOLUTIONS


At GSUS Star Technologie Pvt. Ltd., we are India's premier telecom infrastructure company. Our team of highly skilled professionals delivers reliable, efficient, and cost-effective solutions tailored to each client's needs. Committed to quality and client satisfaction, we stay at the forefront of the industry, providing cutting-edge solutions that keep our clients ahead in a competitive market.





## OUR SERVICES:

 Operation and maintenance of fibre

 Fibre roll out NLD, Intra-City and FTTx (UG & OH)

 Installation and commissioning of BTS, MW, IBS & Wi-Fi network, PAC, FCB, BB, DG etc.

 Operation and maintenance of utility (DG & BB) & ISP

 Tower construction





# OUR VALUES



## COLLABORATION AND INNOVATION

We hold firm to the belief that unity strengthens us, and with strong, tolerant, and understanding relationships, no goal is beyond reach. Such connections not only drive business but also pave the way for new opportunities.



## ACCOUNTABILITY

In a competitive work environment, we recognize the need for customization in every aspect of our operations. We understand the demands and are committed to meeting them with accountability and adaptability.



## RESPECT AND EXCELLENCE

Honesty and transparency are essential for fair business conduct. We strive to uphold the highest standards by delivering services with quality and timeliness, aiming for excellence in all our endeavours.





# A DIVERSE AND DRIVEN WORKFORCE.

The dynamic team at GSUS drives innovation, embraces collaboration, and fuels our success. Join GSUS to be part of a workforce that values unique perspectives and passion for excellence.

## OUR RESOURCES:

Onroll employees : 98

Offroll employees : 1372

Total employees : 1470





# MACHINE AND EQUIPMENTS

We utilize advanced machinery and equipment to ensure top-quality service delivery:



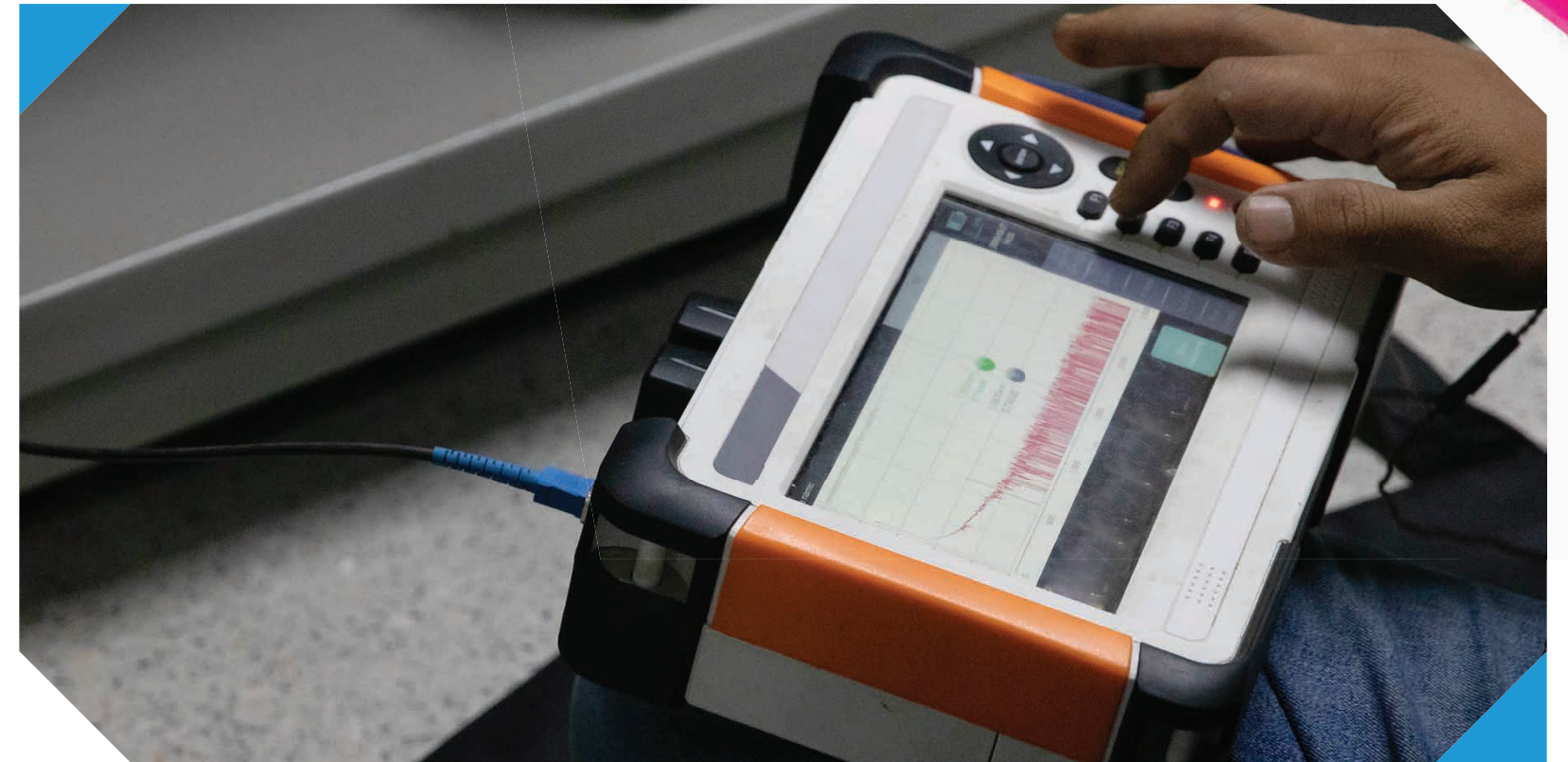
HDD machine







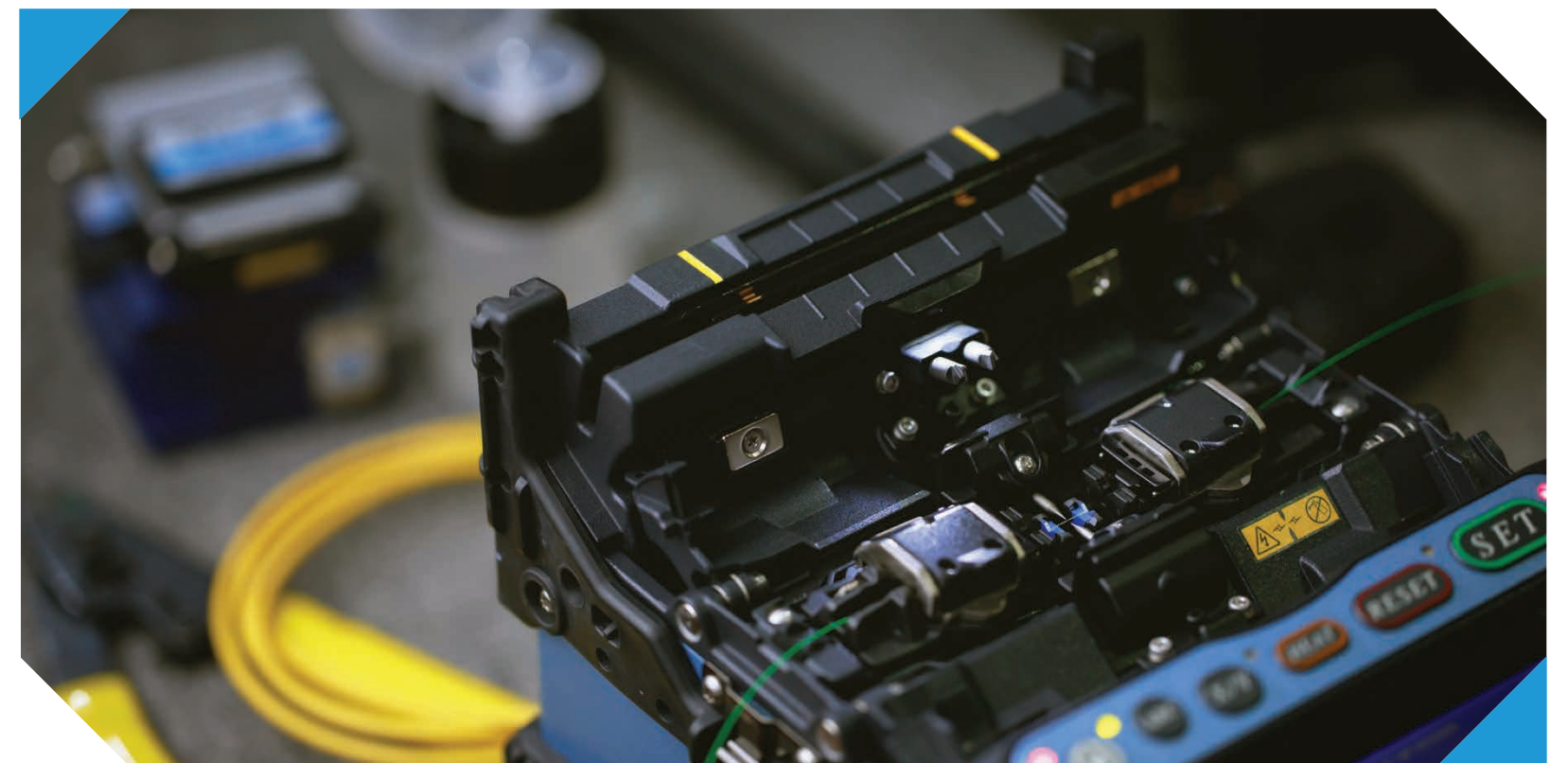
OTDR Instrument



Digi Tracker



Splicing Machine Single



Splicing Machine Ribbon



# RECENT AWARDS



OUTSTANDING & MOST INNOVATIVE TELECOM  
INFRASTRUCTURE LEADERSHIP AWARD -  
INTERNATIONAL BUSINESS CONCLAVE.



FASTEST GROWING  
INDIAN COMPANY  
ACHIEVERS AWARD,  
- INTERNATIONAL  
ACHIEVERS CONFERENCE.



HONOURED WITH  
THE ESTEEMED  
HIND RATTAN  
AWARD 2024  
BY THE NRI WELFARE  
SOCIETY (UK CHAPTER).



# OUR ACHIEVEMENTS

The dynamic team at GSUS drives innovation, embraces collaboration, and fuels our success. Join GSUS to be part of a workforce that values unique perspectives and passion for excellence.

- 🌐 Fibre roll out NLD, Intra-city & FTTx (UG & OH)
- 🌐 Installation & Commissioning of BTS, MW, IBS & Wi – Fi network
- 🌐 Installation & Commissioning of PAC, FCB, BB, DG, etc.
- 🌐 Operation & Maintenance of Fiber, Utility (DG & BB ) & ISP.
- 🌐 Tower Construction





OUR  
QUALITY SPEAKS



ISO 9001:2015



ISO-45001:2018 OHS



ISO-45001:2018 OHS





# OPTIC FIBRE CABLE LAYING UNDERGROUND

GSUS Fibre Optics excels in the laying of Optical Fibre Cables (OFC), a critical task for modern telecommunications infrastructure. Their services in this area include:

- ◆ **Survey and Planning:** Before any cable is laid, GSUS conducts thorough surveys and meticulous planning to determine the optimal routes for OFC installation. This ensures minimal disruption and maximizes efficiency.
- ◆ **Trenching and Duct Installation:** The process involves creating trenches and installing protective ducts to house the fibre cables, whether underground (UG) or overhead (OH). GSUS utilizes advanced machinery and techniques to ensure precision and safety.
- ◆ **Cable Blowing and Pulling:** Once the ducts are in place, GSUS employs specialized equipment to blow or pull the fibre cables through the ducts. This step requires expertise to avoid damage and ensure smooth installation.
- ◆ **Splicing and Termination:** After the cables are laid, GSUS performs splicing and termination to connect different sections of the fibre network. This involves precise cutting and joining of fibres to ensure seamless data transmission.
- ◆ **Testing and Commissioning:** The final step involves rigorous testing to ensure the integrity and performance of the fibre network. GSUS uses sophisticated testing equipment to verify that the network meets all specifications and is ready for operation.





# OPTIC FIBRE CABLE LAYING AERIAL

- **Proposal for OFC Aerial Cabling:**

Design, supply, install, and maintain aerial fiber optic networks for reliable, high-speed communication.

- **Objectives:**

Establish a robust and efficient fiber optic network through aerial cabling, minimizing disruption to existing infrastructure, and providing scalable and future-ready connectivity solutions.

- **Key activities include:**

Survey and route planning for optimal aerial deployment, pole installation and strengthening as needed, cable installation with proper tensioning and clamping, and advanced jointing and termination techniques for splicing.





# OPERATION & MAINTENANCE (O & M)

GSUS Fibre Optics offers robust Operation & Maintenance (O&M) services for various telecom infrastructure components, ensuring sustained performance and reliability. Their O&M services include:

- ▶ **Fibre Network Maintenance:** Regular monitoring and maintenance of fibre optic networks to detect and rectify any issues, ensuring uninterrupted data transmission and high network uptime.
- ▶ **Utility Maintenance:** GSUS maintains critical utility systems such as Diesel Generators (DG) and Battery Banks (BB). This includes routine inspections, refuelling, battery replacements, and performance testing to ensure continuous power supply.
- ▶ **ISP Infrastructure:** For Internet Service Providers (ISPs), GSUS manages and maintains network equipment, servers, and other infrastructure components. This helps ISPs deliver reliable internet services to their customers.
- ▶ **Emergency Response:** GSUS has a dedicated team ready to respond to emergencies such as network outages or equipment failures. Their quick response capabilities minimize downtime and restore services promptly.
- ▶ **Performance Optimization:** Beyond maintenance, GSUS also focuses on optimizing the performance of telecom networks. This includes upgrading equipment, enhancing network configurations, and implementing best practices for efficiency and reliability.

Through these services, GSUS Fibre Optics ensures that telecommunications infrastructure remains robust, efficient, and capable of meeting the ever-growing demands of the digital world.





# SHOWCASING OUR FLEET'S CAPABILITIES.

Over 100 dedicated vehicles for Engineers and the Quality Department a available 24/7.

All vehicles are monitored using GPS and real-time data to provide precise details to clients.

A fleet of 130 multi-utility vehicles is currently on the road.

Over 250 drivers are actively providing services.

By 2030, we will switch our fleets to electric vehicles.

Our truck fleet quickly mobilizes heavy machines to start projects on time.





# OUR FINANCIAL STRENGTH

S. No.	Financial year	Turnover Amount in Cr.
1	2022 - 23	₹9.39
2	2023 - 24	₹24.59
3	2024 - 25	₹100.00
Total		₹133.98





CORPORATE  
SOCIAL  
RESPONSIBILITY





# OUR CLIENTS



Pouch here





Corporate office: No. 2/921, Lakshmipandian Complex, Annamaraja Nagar, Near New Bus Stand,  
Sankarankovil Road, Rajapalayam - 626 117. | GSTN: 33AAJCG7356F1ZJ

Registered office: #4<sup>th</sup> Floor, Tower C, Tek Meadows No. 51, Rajiv Gandhi Salai, Sholinganallur, Chennai - 600 119.

No. 472/7, Balaji Arcade, 1<sup>st</sup> Floor, AVS Compound, 80 feet Road,  
4<sup>th</sup> Block, Ejipura, Koramangala, Bengaluru - 560 034.

No. 201, JPRR Inspire, Road No. 09 Kakatiya Hills, Madhapur, Hyderabad - 500 081.